



Our Values

A Black Belt Community

At the heart of our organisation lies a caring, respectful, personal, supportive and driven community, fuelled by a Black Belt ethos. We believe that there is nothing out there as powerful for developing a young person as a martial arts community. In our Warrior tribe our students, parents and instructors all look out for each other and go above and beyond to help each other. We have a family atmosphere at every class, and event and seek long term, meaningful relationships with every student, partner or team member.

Inspiration at every touch point

We seek to inspire our members and customers at every single touch point, at every interaction, event, class or conversation. From the moment someone hears about us for the first time, to when they earn their black belt 8 years later, or when they become a member of our instructors team. We understand that we exist to inspire a generation to make a global impact and to do this we must live and breathe our warrior ethos.

Courage earns confidence

We believe that to grow as individuals, as a team and as an organisation we must step out of our comfort zone. We must seek challenge and adventure as a priority and understand that it is often times when we display the most courage that we are at a pivotal moment in our development. Through our own courage we bring out the courage in others.

A generation of leaders

Our long term goal in the Warrior Academy is to develop future leaders who have the mindset necessary to go out and make a positive impact in the world. We pride ourselves on our ability to develop leadership skills and understand that in doing so we provide our students with a life filled with opportunity, happiness and success.

If it's not 'sanuk' ...

There's a fantastic Thai saying "If it's not Sanuk, it's not worth doing'. 'Sanuk' is often translated as 'fun', but it means far more than. It's a way of life, to live a life filled with fun and laughter is to be happy and healthy. In our classes, even discipline is done with a smile. We inject an element of fun into everything we do and as a team our positivity is contagious. Our young students often learn best through play and that doesn't change as we get older. As adults we are at our most creative and most inspired when we are having fun. We have a playful camaraderie within our team even in times of adversity. It's a big part of our Warrior culture.